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Vision & Scenarios
Creating a shared vision

Understanding what matters for wellbeing

The Co-creative Policy Design Labs Organisation

This tool combines 4 workshops to help you build a Wellbeing Economy. Each workshop uses co-creative methods to support you with different parts of the policy design process.

Click here to learn more about co-creation

You can use this tool in different ways, depending on where you are in the process or what you want to co-create:

- You can go from Lab 1 → Lab 2 → Lab 3 → Lab 4 and use the results from one Lab in the next

- You can also run one of the Labs as a separate workshop

  - Lab 1 and Lab 2 guide you through the first steps of your journey
  - Lab 3 and Lab 4 help you to design and keep track of policies

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When to use

Lab 1: Vision & Scenarios

To co-create a Wellbeing Economy vision

- You want to get strategic direction and a sense of ownership for political actions

Lab 2: Policy Intervention Logic

To move from visioning to strategy

- You want to define High Level Actions for deeper investigation and analysis

Lab 3: Policy Instruments

To identify policies for a Wellbeing Economy

- You want to build a pathway for action with detailed actions and commitments

Lab 4: Monitoring & Evaluation

To establish a dashboard of indicators

- You want to evaluate policies in line with your Wellbeing Economy goals and vision

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Overview Lab 1

- This workshop aims at creating **mutual trust and understanding, create ownership, and identify key challenges**

- It reconnects important policymakers and changemakers with the objective of designing a vision for the future with wellbeing economy scenarios to achieve that future

- The **output expected is a Wellbeing Economy vision**, and a strategic direction and a sense of ownership for political action

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Who to invite
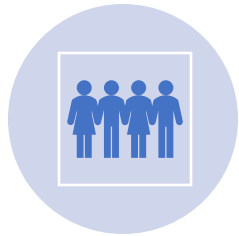
Individuals motivated and enthusiastic about developing common ground

Policymakers & decision-makers

Change-makers!

Here you can find a tool for stakeholder mapping and relation building

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Methodology

Participants are invited to share their understanding of a Wellbeing Economy, and based on this:

- Imagine the future they want

- How it looks like

- What wellbeing means for their location and community

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Methodology

- **Aim:** develop 2-3 Wellbeing Economy scenarios

- **Scenarios:** they would be translated into targets for wellbeing economy objectives. Predefine the magnitude of changes required to achieve vision.

- **Challenges:** identify key challenges to achieve these objectives
  - This provides a bridge to the next steps to moving from visioning to strategy

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Pre-event activities

Review the stakeholder map to ensure balanced participation

Prepare of the workshop materials

Prepare facilitators and breakout group moderators (moderation training)

Draft invites outlining the purpose of the workshop and send them out

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Agenda

	Schedule	Process description
10min	Opening & explanation of objectives	Present the structure and the goals of the policy lab
30min	Introductions of people	Everyone introduces themselves, and their motivation to be there Everyone's voice
20min	Guided visioning exercise – what future is seen	Guided visioning of the future – Wellbeing Economy perspective Individual reflection: draw what is happening there and sum up with 2 action words, 2 adjectives – Captured on Mural
20min	Presenting vision to each other	Groups of 3 share vision in breakout Background: 3-5 clusters of visions for scenarios Unfacilitated breakout
20min	Break	If online: camera + mic off – step away from the screen

Agenda

	Schedule	Process description
20min	Presentation of scenario's & discussion	Presentation of 3-5 Wellbeing Economy visions – shifting into scenario's

Iterate on the visions, time for Q's, feedback, discussion |
| 30min | Iceberg Model exercise (adapted) | Breakout groups each with one vision – using iceberg, build out scenarios, identify what assumptions are under the scenario: e.g. what drives it, what values, what policy conditions, etc.

Facilitated breakout |
| 30min | Presentation of Icebergs and Discussion | Each group presents iceberg, with some time for discussion

Specifically bringing in critique from diverse stakeholders – set prompt questions like: who is excluded? For whom is this positive or negative? |
| 20min | Defining scenarios | Reflect on the relation of current state/present reality to scenarios

Individual voting on 3 prefered scenarios to move forward with |
| 20min | Wrap up & Next steps | |

Template: guided visioning

Examples of guiding questions:

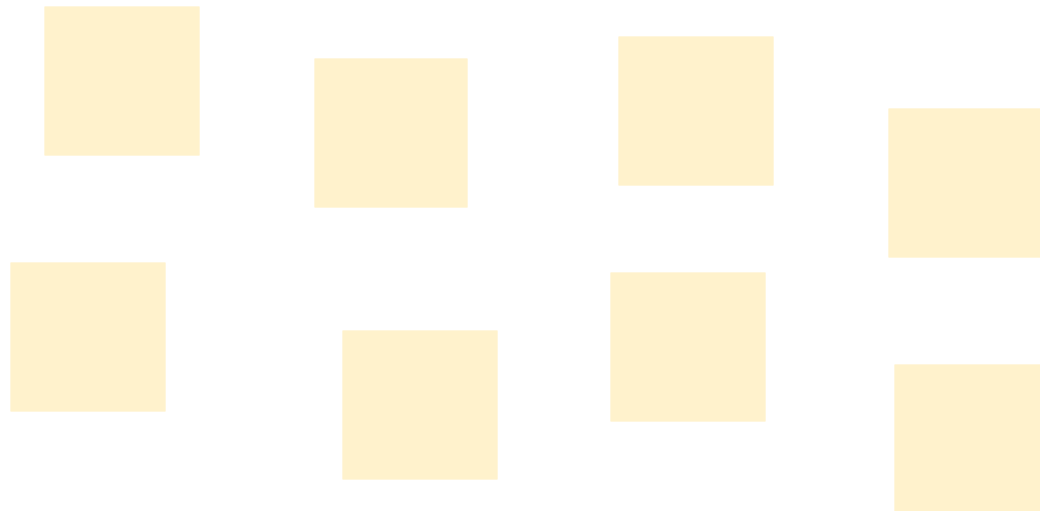What does the future of the community/city/region looks like?

What does wellbeing look like in this scenario?

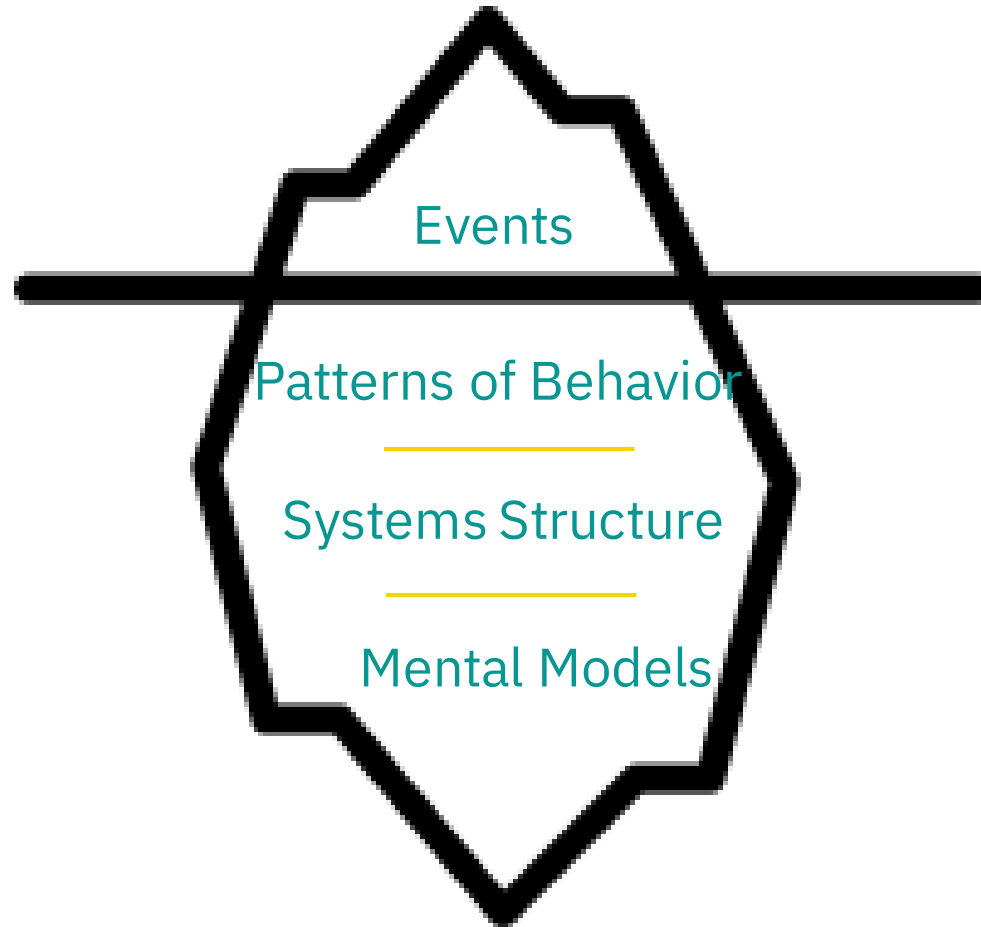What does the future look like if wellbeing for all has been achieved?

Select 2
most important

ACTION   ADJECTIVE

Template: Iceberg model

Events

Patterns of Behavior

Systems Structure

Mental Models

Click here to see
more about it

Post-event activities

Condense the inputs and synthesize outcome of this policy lab into a briefing to create your Wellbeing Economy Vision

If you are following the Wellbeing Economy Policy Lab series, use the briefing to define next steps and adjustments, and direct Lab 2

Also, keep record of the iceberg models created in this session because you will use them in Lab 3

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