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Policy Instruments
Selecting policies for a Wellbeing Economy

Assessing & reforming existing policies

The Co-creative Policy Design Labs Organisation

This tool combines 4 workshops to help you build a Wellbeing Economy. Each workshop uses co-creative methods to support you with different parts of the policy design process.

Click here to learn more about co-creation

You can use this tool in different ways, depending on where you are in the process or what you want to co-create:

- You can go from Lab 1 → Lab 2 → Lab 3 → Lab 4 and use the results from one Lab in the next

- You can also run one of the Labs as a separate workshop

  o Lab 1 and Lab 2 guide you through the first steps of your journey
  o Lab 3 and Lab 4 help you to design and keep track of policies

When to use

Lab 1:
Vision & Scenarios

Lab 2:
Policy Intervention Logic

Lab 3:
Policy Instruments

Lab 4:
Monitoring & Evaluation

To co-create a Wellbeing Economy vision

○ You want to get strategic direction and a sense of ownership for political actions

To move from visioning to strategy

○ You want to define High Level Actions for deeper investigation and analysis

To identify policies for a Wellbeing Economy

● You want to build a pathway for action with detailed actions and commitments

To establish a dashboard of indicators

○ You want to evaluate policies in line with your Wellbeing Economy goals and vision

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Overview Lab 3

- This workshop aims at identifying ambitious yet feasible policy instruments to deliver your wellbeing economy vision

- It also provides support with strategic direction for you to develop a plan for achieving your wellbeing economy objectives

- The **output expected** is an Action Pathway with detailed actions and commitments

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Who to invite
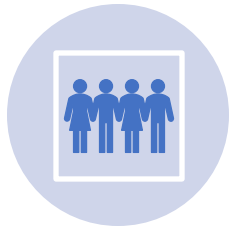
Representative groups in the community

Policymakers & decision-makers

Here you can find a tool for stakeholder mapping and relation building to help you identify who these individuals might be in your context

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Methodology

Participants will derive a set of policies able to effectively support the wellbeing economy change envisioned and **co-create the Action Pathway**

Participants will also identify the community wealth and assets that can be mobilised in the Action Pathway

Relevance: evaluate policies instruments with respect to their contribution to the scenario target as well as the feasibility to be implemented

Methodology

- Categorize policies by types of instruments that can be used to invoke the wellbeing economy changes you need to achieve your vision:

  Here are some examples, in a non-exhaustive list:

  1) **Regulations** (e.g. bans, legal requirements, rationing)

  2) **Incentives / Disincentives** (e.g. cash grants, subsidies, taxes, tariffs)

  3) **Information** (e.g. campaigns, seminars, fairs, labels, communication)

  4) **Public infrastructure and systems** (e.g. infrastructure projects, procurement)

  5) **The commons** (e.g. community-led initiatives)

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Pre-event activities

Prepare of the workshop materials

Prepare facilitators and breakout group moderators (moderation training)

Draft invites outlining the purpose of the workshop and send them out

Individuals should be prepared to present the input on the existing policy frameworks for the second half of the session

If you are following the policy lab series, if necessary, address isolated positions, barriers, tensions, loopholes in-between the workshops

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Agenda

Schedule	Process description
60min Opening: recap & setting the ground	Recap of 2nd policy lab (or presentation of set of policies) Present wellbeing economy policies in categorisation (from methodology slide) Time for Q's and discussion Reflection round from all from last session – all voices
60min Impact and feasibility analysis	Impact and feasibility of policies developed ➔ Follow exercise 1 if you doing this as a separate workshop ➔ Follow exercise 1 and 2 if you are following the policy lab series End with identifying core policies (5ish) – leave at least 10 mins for discussion Whole group
15min Break	If online: camera + mic off – step away from the screen
20min Trade-offs and Synergies between policies	Breakouts should identify at least 2 of each trade-off and synergy Captured on Mural in mapping Small groups

Agenda

	Schedule	Process description
60min	Trade-offs and Synergies between proposed policies and existing policy frameworks	Plenary Mapping existing policies: Named individuals (already prepared) present key aspects of the existing policy frameworks they are operating in (live mapped out in mural for everyone), allow for additions from others
		Breakouts (same as before): identify at least 2 of each, between the policy proposals and existing frameworks – captured in mural
		Plenary: Round of reflection & sharing Voting on trade-offs to discuss – prioritising – go through 2-4 trade-offs
45min	Addressing Trade-offs	Plenary – go through 2-4 trade-offs in discussion setting
		➔ What is needed to resolve this? Who has agency on the topic? ➔ What are the consequences of the above? Does the policy proposal need to change? Does the existing policy need to change? Require something to accompany it? etc.
15min	Summary of policy options	Summarize chosen policies, prioritised trade-offs and how to address those
		Make sure everybody agrees with this

Agenda

	Schedule	Process description
40 min	Next steps and roles	For each policy, identify the next actions needed for implementation For each step, you will need to answer: → what stakeholders can play a role on this step? Which role is it? → what may help or prevent the policy to come into action?
15 min	Wrap up	Here the group can either: 1 - Decide on a team to draft action pathway on behalf of the group 2 - Continue with action pathway session If 1, you can wrap up the session, and the team will carry out the exercise based on the discussion and results of this meeting If 2, allow for a break first, and continue with Exercise 3 to design an Action Pathway

Template: impact & feasibility exercise 1

More transformative (higher impact)

Adapted
Overton Window

How would the policy be perceived by
the public and political discourse
compared to other ideas?

popular

sensible

acceptable

radical

unthinkable
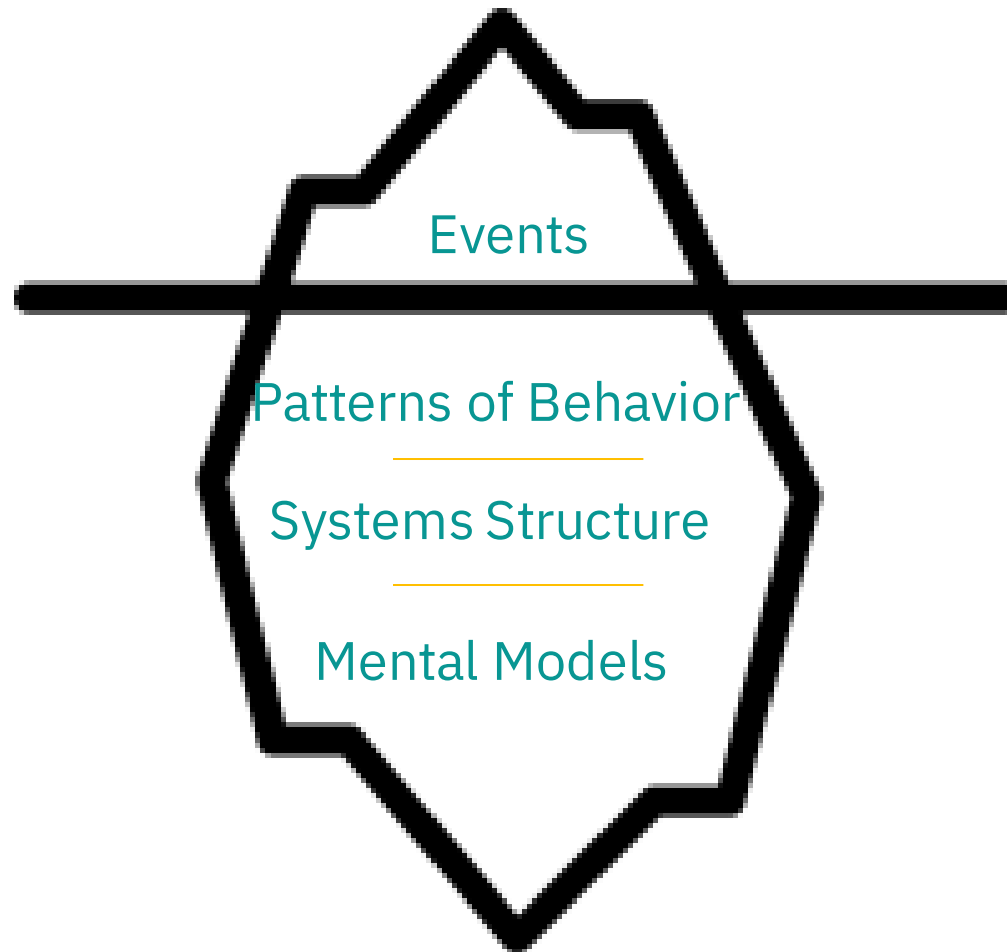
Less transformative (lower impact)

Template: impact & feasibility exercise 2

Events

Patterns of Behavior

Systems Structure

Mental Models

Use the iceberg templates from Lab 1 to reflect on whether or not these policies get to the root causes of the challenges in creating a Wellbeing Economy

Template: impact & feasibility exercise 3

POLICY

Real world change expected from the policy

How does this work towards create your vision?

How does the policy ensure this happens?

What are the trade-offs, synergies, policy landscape aspects?

Which actors need to be involved to make this work?

What are the steps in the process to make sure this happens?

Brainstorm – order the steps along a timeline
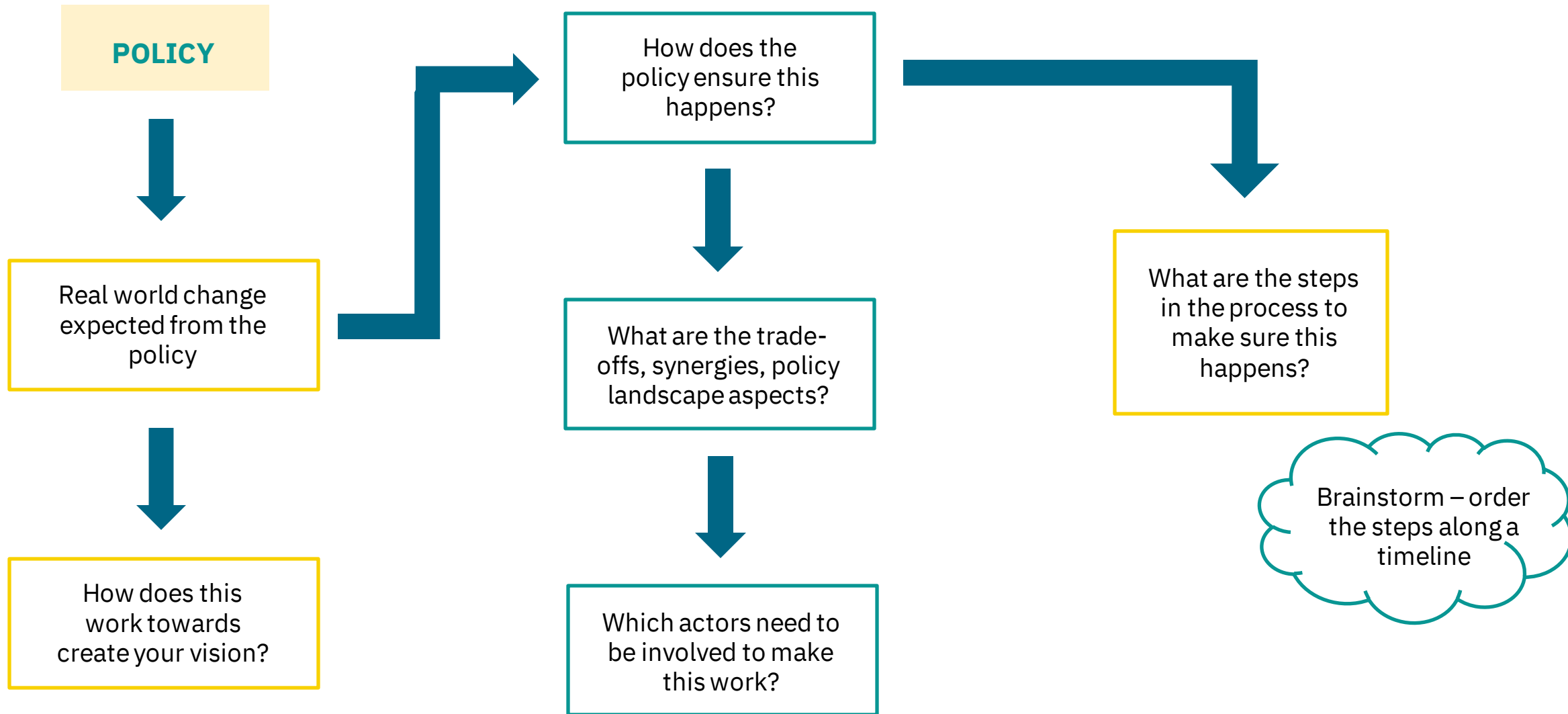
Template: Mapping

🟩 **Synergy**   🟥 **Trade-off**   🟨 **Policy instrument**

Policy	Impacts on policy X	Impacts policy Y	Impacts policy ...

Post-event activities

- Following this session, the ingredients for an **Action Pathway** have been gathered based on the previous 3 sessions

  - This should include a vision, outlining the policy - including how and what it seeks to change, who is needed, and how it relates to other policies

  - You may incorporate any policy analysis required outside of the workshop to complement your Action Pathway

- When needed, carry bilateral exchanges with decisionmakers or target groups to further unlock possible tensions or barriers to change

- Organise bilateral exchange with leading authorities (e.g. the Mayor) to take stock of the Action Pathway

  - **Validation is required** at this stage to ensure activities will be carried out

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