

# Policy Intervention Logic

Moving from visioning to  
strategy

Identifying wellbeing  
economy activities &  
Behaviours

# The Co-creative Policy Design Labs Organisation

This tool combines 4 workshops to help you build a Wellbeing Economy. Each workshop uses co-creative methods to support you with different parts of the policy design process.

[Click here to learn more about co-creation](#)

You can use this tool in different ways, depending on where you are in the process or what you want to co-create:

- You can go from Lab 1 → Lab 2 → Lab 3 → Lab 4 and use the results from one Lab in the next
- You can also run one of the Labs as a separate workshop
  - Lab 1 and Lab 2 guide you through the first steps of your journey
  - Lab 3 and Lab 4 help you to design and keep track of policies

# When to use

## Lab 1: Vision & Scenarios

To co-create a Wellbeing Economy vision

- You want to get strategic direction and a sense of ownership for political actions

## Lab 2: Policy Intervention Logic

To move from visioning to strategy

- You want to define High Level Actions for deeper investigation and analysis

## Lab 3: Policy Instruments

To identify policies for a Wellbeing Economy

- You want to build a pathway for action with detailed actions and commitments

## Lab 4: Monitoring & Evaluation

To establish a dashboard of indicators

- You want to evaluate policies in line with your Wellbeing Economy goals and vision

## Overview Lab 2

- This workshop aims to transition your vision for the future into a clear policy intervention logic
- The intervention logic outlines **what changes are needed** to design and support your wellbeing economic policies in order to achieve your wellbeing objectives
- The **expected output** is a set of high level actions for deeper investigation and analysis

# Who to invite



Representatives of target groups or under-represented groups



Policymakers & decision-makers



Key stakeholders & actors from the community



Anyone with specific knowledge or skills to contribute to the co-design process

Here you can find a tool for [stakeholder mapping and relation building](#) to help you identify who these individuals might be in your context

# Methodology






The intervention logic process explores in a qualitative way, how political interventions will achieve the desired wellbeing change objective, by answering two questions:

- 💡 **What concrete changes** in the community infrastructure are required to meet the wellbeing change objective?
- 💡 **Which target groups or sectors must change their behavior** through encouragement or discouragement to support wellbeing changes?

# Methodology

- Holistic Approach: this process enables a structured consideration of the complexity and interconnectedness of achieving different policy objectives
- Objective: secure a **holistic approach in designing high level actions**
- Possible benefits:
  - reinforcement of horizontal coordination of efforts
  - collaboration between different political and administrative levels
  - citizens' support for changes
  - collaborative identification of priorities

# Pre-event activities

-  Review the stakeholder map to ensure balanced participation
-  Prepare of the workshop materials
-  Prepare facilitators and breakout group moderators (moderation training)
-  Draft invites outlining the purpose of the workshop and send them out
-  If you are following the policy lab series, if necessary, address isolated positions, barriers, tensions, loopholes in-between the workshops



# Agenda

## Schedule

## Process description

10min	Opening & explanation of objectives & recap	Recap of 1st policy lab (or visioning process)  Present wellbeing vision and the future scenario to move forward with
40 min	Symbols of the current system & Identifying Common Challenges	5 min individual reflection: what are three things which symbolise the current economic system for you? (e.g. traffic on your street, cost of healthcare, etc.)  Put on post-its for the group to see – clustered  In groups (10 min) – 1 group per 2-3 clusters: What challenges does this symbol represent or highlight? Capture this in post-its, 1-3 challenges per post-it  In plenary (10 min): re-cap on challenges, vote with dots on the most important ones
30min	Identification & Addressing of barriers	In facilitated breakout groups – 1 challenge per group  Brainstorm the following questions: <ul style="list-style-type: none"><li>→ What are the barriers to addressing these challenges</li><li>→ What, and who, needs to change to address the barriers identified</li><li>→ What is the gap between the vision and the challenge?</li></ul> Captured in relevant spaces with challenges

# Agenda

## Schedule

## Process description

20min

Break

If online: camera + mic off – step away from the screen

40min

Enabling policies

Group (same as breakout above) – pick 2 challenges– imagine a policy which addresses the gap. Considering the following:

- How does it overcome the barriers discussed?
- Who is the target group? What do they need to change? How will the policy do that?

Facilitated Breakout

40min

Reflecting on Policy Options

Plenary – each group presents their policies

should include the following:

Policy - challenge it addresses, who needs to change and how, how does it fill the gap & overcome current barriers

Discuss in plenary

15min

Wrap up & Closing remarks

Summarise policy options as ending point

# Template: symbols of the current system

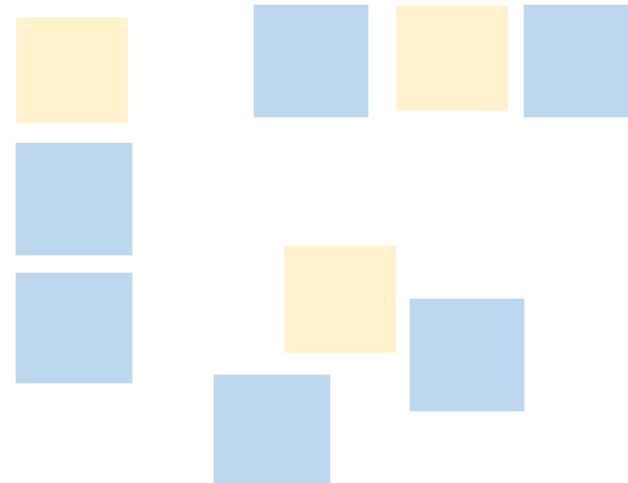
First silent brainstorm

What are 3 things which symbolise the current economic system for you?



In small groups, capture challenges

What are 3 things which symbolise the current economic system for you?



# Template: identifying policies




Please keep in mind that this is just a sample structure. When using it directly for a session, you will need a much bigger space for the post-its.


**1 Selected challenge**  
(move post-its here)




**2 What are the barriers to addressing this challenge?**




**3 What, and who, needs to change to address the barriers identified?**




**4 What is the gap between the vision and the challenge?**  
(use a bigger post-it)




**5 Imagine a policy which address gap**




**How does it overcome the barriers?**




**6 Who is the target group?**



**What do they need to change?**



**How will the policy do that?**



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## Post-event activities



Carry bilateral exchanges with decision makers or targets groups depending on the exchanges on trade-offs and assessment of the socio-economic implications during the Policy Lab

This follow up helps to unlock possible tensions or barriers to change



Lessons learned: register all inputs and outcomes, debrief

This may also serve as input for you to design your [policies for a wellbeing economy](#)